



event

euro

**Directory for conference/
meeting room places, venues
events/incentive/team building agencies
Destination Management Company
Professional Conference Organisers**



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Presentation

- The website "eventeuro.com" registered meeting places /rooms, events / incentive / team building agencies, DMC Destination Management Company and PCO Professional Conference-Congress Organisers.
- "eventeuro.com" is dedicated to the professional events companies sector and to individuals.
- "eventeuro.com" has been on line since July 2006. It follows up the directory "espacecongres.com" which listed the french meeting rooms and events agencies.



Goals

Create new contacts with potential clients and increase the number of visitors to your website.

In registering your website address in "eventeuro.com" you increase the **visibility** of your firm and you also increase the **number of hits** to your website.





The repertoires of "eventeuro.com" are made up of:

Agencies

events agencies that can organize conferences, congresses, seminars, conventions, events for general public, launching goods, performances...

Meeting places rooms

meeting rooms, congress centers, open and close stadiums, exhibition places, castles, hotels, amusement parks, parks and garden for exhibitions, boats, etc.

DMC - PCO

Meetings, Incentives, Conferences, Conventions, Exhibitions, Event Management, Corporate Hospitality, Group Tours, Hotel Bookings, Ground Services & Business Travel Arrangements...



The development of the website

**The development of the website
"eventeuro.com" is based on:**

- adding new national directories regularly, while, the ones which are already registered are kept up to date
- registering "eventeuro.com" in new directories websites on line.



Statistics

The numbers of visitors of "eventeuro.com" is increasing. This, is likely to continue with the registering of new national directories and also by the fact that "eventeuro.com" is frequently registered in new directories' websites on line.

Number of visitors:

+ 35 % (2010/2011)

+ 22,95 % (2009/2010)

+ 5,39 % (2009/2008)

Number of visitors

Year	Jan.	Feb.	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	Total
2011	4 918	6 968	6 030	5 530	4 851	3 278	2 620	2 316	2 063	2 583	2 829	2 762	46 748
2010	2 597	2 737	3 260	2 852	2 985	2 272	2 247	2 377	2 479	3 133	3 126	4 519	34 594
2009	2 103	1 682	2 308	2 150	2 078	2 460	2 090	2 253	2 678	2 536	2 109	2 208	26 655
2008	2 108	1 762	2 118	2 638	2 363	2 539	2 218	1 513	1 864	2 247	2 179	1 741	25 290

Statistics Urchin Enterprise



Statistics

The numbers of page views of "eventeuro.com" is increasing. This, is likely to continue with the registering of new national directories and also by the fact that "eventeuro.com" is frequently registered in new directories' websites on line.

Pageviews:

+ 5,07 % (2010/2011)

+ 16,43 % (2009/2010)

+ 45,66 % (2009/2008)

Number of pageviews													
Year	Jan.	Feb.	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	Total
2 011	16 448	9 872	10 917	14 690	14 978	11 677	12 914	10 606	7 800	7 562	7 341	7 332	132 137
2010	13 548	12 934	14 008	9 882	6 065	4 231	4 516	10 430	11 303	12 207	12 497	14 134	125 755
2009	6 629	5 583	6 648	7 136	6 718	7 441	5 995	11 130	12 506	12 582	11 344	11 394	105 106
2008	5 094	4 631	6 834	5 937	5 169	7 164	6 853	5 089	6 347	7 091	7 250	4 700	72 159

Statistics Urchin Enterprise



Options for being registered on the website directory “eventeuro.com”

1/ Add URL

- Charge for adding URL: 300 euros
- Inclusion in the directory as long as the website is on line, or until the sale of the website to a new owner
- Prices and terms are subject to change
- Manual registration performed after visiting the submitted website, on the condition that your website fills the criteria below

Conditions

- Your firm must offer places/rooms for meetings or events
- For agencies, events must be their main activity
- Websites under construction or maintenance are refused

How to proceed ?

- Send the address of your website by e-mail to “contact@eventeuro.com”
- In response, if your website is accepted you'll receive a quote
- Upon reception of your payment you'll receive by e-mail the inscription of your website in the directory “eventeuro.com” and a receipt or an invoice.



Options for being registered on the website directory “eventeuro.com”

2/ Commercial links

Commercial links on “eventeuro.com”

- Text format: 150 characters
- One year subscription, your rubric on every page except forum pages: 400 euros

Options for being registered on the website directory “eventeuro.com”

3/ Ad banner

Your ad banner at the top on every page:

- Size: 456 pixels, 61 pixels, weight: 50 ko
- One year subscription, your ad banner on every page except forum pages: 1 200 euros

Your ad banner at the bottom on one page

- Size: 456 pixels, 61 pixels, weight: 50 ko
- One year subscription, your ad banner on one page except forum pages: 500 euros



Payment

Payment by International bank transfer or cheque made out to:

Marc Casali

84 rue du faubourg Saint Antoine
75012 Paris – France

- Prices are subject to change
- Siret n° 337 739 403 00026
Code APE 923 A
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article 293B du CGI





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